

27.03.2021

Webseiten & Sportsmanager



Ausgangslage DTFB.de 2020



A screenshot of the DTFB.de website interface. The header features the DTFB logo and the text 'DEUTSCHER TISCHFUSSBALL BUND'. Below the header, there is a navigation menu on the left with categories like 'Aktuell', 'Termine', 'DTFB-News', 'Junioren-Kickercamp', 'Erwachsenen-Kickercamp', and 'Ausbildungsangebote'. The main content area shows a Facebook post from July 27, 2017, and a 'Vereins-Shop Schulung' section from February 16, 2021. At the bottom, there is a 'FLYERALARM sports.com' logo.

Pain Points:

- Nicht Mobil-optimiert
- Altbackenes Design
- Unattraktiv für potentielle Sponsoren

Herausforderungen:

- Sportsmanager muss angepasst werden
- Inhaltliche Neuausrichtung bei möglichst wenig ‚Inhaltsverlust‘
- Design-Neuentwicklung

Tech teamed up!



Niels Nübel
Joomla Core-Entwickler



Daniel Görlich
Sportsmanager & YooTheme



Tim Wedemann
Projektleitung & Konzeption



Umsetzung DTFB-Website



- Sportsmanager-Repo-Übernahme von Sven Nickel
- Frische Joomla-Instanz
- YooTheme
- Migration Sportsmanager- und News-Inhalte
- Design & Content

YooTheme Admin-Oberfläche



CLOSE

YOOtheme

- LAYOUT
- STYLE
- BUILDER
- MENUS
- MODULES
- SETTINGS

FUSE

HOME WORK SERVICES BLOG



Featured Work

Bold Fashion Strategy & Branding

We specialize in efficient web design and powerful branding.

☰ ☱ ☲ ☳

A screenshot of the YooTheme admin interface. On the left is a sidebar with a 'CLOSE' button at the top and a menu for 'YOOtheme' containing options: LAYOUT, STYLE, BUILDER, MENUS, MODULES, and SETTINGS. The main content area features a 'FUSE' logo in the top left, a navigation menu (HOME, WORK, SERVICES, BLOG) in the top right, and a large image of a man in a blue bomber jacket and a white grid-patterned t-shirt. To the right of the image is the text 'Featured Work' and 'Bold Fashion Strategy & Branding'. At the bottom center, there is a paragraph: 'We specialize in efficient web design and powerful branding.' In the bottom left corner of the main area, there are four small square icons.

DTFB.de Admin-Oberfläche



The screenshot displays the administrative interface of the DTFB website. On the left, a sidebar menu is visible with the following options: SCHLIESSEN, YOOtheme, LAYOUT, STYLE, BUILDER, TEMPLATES, MENÜS, MODULE, and EINSTELLUNGEN. The main content area shows the website's header with the DTFB logo and navigation links: NEWS, EVENTS, NATIONALMANNSCHAFTEN, WETTBEWERBE, KICKERN, and VERBAND. A search icon and social media icons for Facebook and Instagram are also present. The main banner features a photograph of a person in a white t-shirt with 'Paderwan WABSOLUTE Kickerliga Pader' printed on it, and a green button labeled 'Rückblick DM 2020'. Below the banner, the 'Aktuelles' section is displayed, containing a smaller version of the banner image, the DTFB AKTIVE logo, and the FLYERALARM sports.com logo.

Ausblick 2021



- Sportsmanager-Anpassungen für Ligabetrieb (Responsiveness)
- DTFL.de Webseite
- Neue Webseiten für Landesverbände
- Synchronisationsfunktion zwischen Sportsmanager-Instanzen

Unterstützung der Landesverbände



Wir wollen das auch!

1. Content-Team aufstellen
2. Entwicklungsumgebung bei Kicktemp aufsetzen lassen
3. Workshop-Teilnahme
4. Design auswählen und anpassen
5. Inhalte generieren
6. Website veröffentlichen
7. Betrieb & Sportsmanager-Synchronisation

Fragen oder Probleme? -> Tim hilft!